Page 1: Front cover

Title over image:

iSAR

Your flight operations covered

Page 2 (Image)

Page 3

No title, just some copy in the centre of the page in reasonably large text:

iSAR offers efficient, tailored, real-time governance of your flight operations.

It is a user-friendly web platform that manages flights, facilities, mission reporting, crew planning and equipment tracking across a broad operational, contractual, financial and regulatory landscape. Designed to meet the specific requirements of search and rescue helicopter operators (SAR) and emergency medical services helicopter operators (EMS), iSAR is fully customisable at every level.

iSAR is used in over 100 locations across the globe, providing key performance information and unique insights to the people who need them, when they need them, in a format that is useful and clear.

Title:

Intuitive. Accessible. Customised.

iSAR presents all data in a clear and readable format, customised to each user, who only sees and operates what is relevant to them.

iSAR is cloud-based and accessible via any internet-enabled device. It's fully managed by iSAR owners Bellwade, which means you get constant support, instantaneous fixes and improvements, and never have to worry about upgrading.

If there's something iSAR can't do, it will integrate easily with systems that can, offering end-to-end data and an all-encompassing management system for flight operators.

But the real secret to iSAR's widely acclaimed ease of use is Bellwade themselves. The brains behind the software are Royal Navy aviator and SAR operator Darren Wade, and lifeboat helmsman-cum-software engineering expert Mark Bell. Darren and Mark's combined knowledge of the industry, regulatory landscape and practical needs of flight operators is what makes iSAR so intuitive. It's also the reason why Bellwade have never needed to offer training to use it.

Title: Fast. Instant. Strategic.

SAR and EMS helicopter operators who rely on spreadsheets, time sheets, manual reporting methods and disparate pieces of software are generally bogged down in delays, duplication and confusion.

With iSAR, all of your data is in one place. Instead of trawling through filing cabinets, your flight reports, asset information, pilots' licenses, proficiency certificates and crew rosters are instantly available in electronic form, eliminating paper-based delays.

But iSAR doesn't just collate and display your data. It uses it, generating alerts based on flight hours for the purposes of fatigue risk management, plus automated reminders when renewals are due and equipment servicing is required. This allows for strategic forward planning, i.e. arranging crew cover, budgeting and keeping a handle on cash flow, emergency response times, and contractual and regulatory requirements.

Title: You only need to say it once

Traditional flight operations require the completion of various reports by multiple persons for numerous purposes, creating huge scope for errors and disparity between logs.

With iSAR, all information is collected and error-checked once at source, providing more authoritative, integrated and relevant data. Once entered, the same data is instantly available to all stakeholders in whatever format they need.

By eliminating duplication, iSAR's 'single source of truth' model significantly reduces errors and saves an inordinate amount of time. It also standardises the processes across all geographical arms of the operator, removing deviations and discrepancies between bases. This creates global cohesion and improved data flow, allowing your company to respond faster to incidents and deal better with emergencies.