

New Website Copy for White Star Printing

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WELCOME TO WHITE STAR PRINTING

YOUR PRINTING PARTNER

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WHAT YOU GET

Superior quality

We use a state-of-the-art H-UV printer that dries ink instantly, eliminating marking and preventing loss of colour or gloss.

Faster turnaround

The H-UV process lets us turn work around much faster than conventional print companies, who have to wait several days for inks to dry.

Lower costs

We'll look at the things you're printing and how you're going about it and work out a way of doing it cheaper.

A partner

You don't just want a printer. You want a partner who understands your business, your goals and your budget and finds solutions to match. That's us.

Learn more [Button – link to “Why choose White Star?” page]

About Us

Established in 2015, White Star Printing has quickly become one of the most renowned and respected printing solutions providers in the South East.

And yes, we say "solutions providers" for a reason. Lots of "printing companies" are just that. They receive jobs, print them, and send customers on their way. We do a lot more. We consider your business and your goals and recommend better, cheaper and more efficient ways of printing. We free up your time and money to focus on more important things than making sure you have enough letterheads.

Your project will receive the benefits of the latest, most advanced printing technologies. These benefits include better print quality, lower costs and faster turnaround than conventional printers. You'll also receive comprehensive advice and guidance from our dedicated team, who bring over 100 years' combined experience, knowledge and enthusiasm to every project they take on.

As you work with White Star, you'll realise we're not just a supplier. We're a partner.

Services

We take a tailored, considered and adaptive approach to every project, whether it's a report, form, company brochure or business card.

Free consultation and review

We'll arrange a meeting to discuss your business, your goals and your requirements. Then we'll look at what you're buying and how you're buying it and produce a review. This will provide advice and recommendations on how you can print your products more quickly, more effectively and more affordably. Best of all, both the meeting and review are free of charge or obligation.

Litho printing

Traditional litho printing is the method of choice for longer runs. But it's always been saddled with long turnarounds because you have to wait several days for the ink to dry. At White Star, we've brought litho into the 21st century with our leading-edge H-UV printing press. This dries the ink instantly so that finishing can begin right away, ensuring super-quick delivery of your project.

Digital printing

What used to be the poor relation of litho is now so good that most people find it hard — if not impossible — to tell the difference. Digital printing is ideal for producing short runs, personalised prints, samples, mock-ups and one-off presentation jobs. And at White Star, our machines can produce 6-page A4 documents — most digital printers can only do the standard 4-pagers.

In-house finishing

By managing the finishing process in-house, we maintain full control over the quality of a product and ensure that every stage of the process links seamlessly to the next. And because our finishing team have years of specialist expertise and experience and a keen eye for detail, you can be assured that your product will look exactly as you expect — if not better.

Delivery

Our processes allow us to meet some of the most extreme deadlines for delivery. We're also more than happy to accommodate any specific delivery requirements, such as labelling or packing in a certain way.

Why Choose White Star?

10 reasons to choose White Star Printing

1. We're capable

We can print brochures, reports, accounts, catalogues, letterheads, leaflets, posters, business stationery, banners — whatever you need.

2. We're quality-focused

Our H-UV printer dries ink instantly, eliminating marking and 'dry back', which is the loss of colour or gloss as the ink dries. We also have an experienced in-house finishing department to help us maintain control over the quality of your project.

3. We offer super-fast turnarounds

Litho jobs are faster at White Star because our H-UV printer instantly dries the ink so that finishing work can be performed immediately.

4. We can help you lower your costs

We advise you on how to streamline your buying process, cut out unnecessary costs, and reduce waste.

5. We're versatile

Our digital printers have the ability to produce 6-page A4 documents instead of the standard 4-pagers that most digital printers offer.

6. We're green

Unlike conventional UV printers, our H-UV press does not discharge any ozone into the atmosphere. This makes it an incredibly environmentally friendly choice.

7. We talk to you – lots

We take communication very seriously. We provide all customers with a dedicated account manager free of charge. Your account manager will keep you informed throughout the life of your project, and alert you immediately to any problems or difficulties.

8. You don't have to be an expert

You don't have to be an expert in the options available, nor the advantages and drawbacks that come with them. Leave that to us. We'll guide you through all of it, stripping away the jargon and explaining in laymen's terms how you can get what you want, when you want it, and at the right price.

9. We're more than just a printer

We don't just print. We find solutions to your printing needs. With us you get an adviser, a guide and a partner. We help you select the best papers, inks, colours, production processes and postage methods both for your project and your overarching business goals.

10. Our customers trust us

Our customers trust us because we understand their business and because we draw their attention to things they might've overlooked.

11. We know we said 10, but here's a cheeky 11 – we're really friendly!

Honestly, we are! Call us and find out. If you have any questions, comments or suggestions, we're always happy to chat. Contact us on 023 8000 1277 or send us a message via our [contact form](#).